



Experienced-Level Talent
Introducing Alumni and Executive MBA Students



“At Columbia Business School, we prepare students to identify and capture opportunity—a skill that is perhaps more important than ever in this challenging business environment.”

— Glenn Hubbard, Dean and Russell L. Carson Professor of Finance and Economics

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A Message from Dean Hubbard

Perhaps now more than ever, businesses and organizations need practiced leaders who can recognize opportunity and create value. At Columbia Business School, our alumni and Executive MBA students, who work in countries around the world, have impressive long-term work experience and big-picture skills that help them excel in any environment.



Our forward-thinking curriculum—including such groundbreaking initiatives as the Program on Social Intelligence, project-based Master Classes and the School's updated core—fosters an entrepreneurial mindset and builds awareness of ethical issues and responsibilities. And our programs bridge academic theory and current, real-world practice. Employers report that our graduates have the right mix of business knowledge and social intelligence and that our alumni add immediate value to the organizations they join.

Whether you are looking for a seasoned Executive MBA graduate, a senior-level manager or an adviser for your board of directors, the School's Career Management Center and Alumni Career Services can support your recruiting needs and help you identify candidates whose skills match your requirements. Whatever the size of your organization, I invite you to get to know our student and alumni community of working professionals and consider how their talents can deliver outstanding value to your organization today.

With regards,

A handwritten signature in black ink that reads "Glenn Hubbard". The signature is written in a cursive, flowing style.

Glenn Hubbard
Dean and Russell L. Carson Professor of Finance and Economics

The Global Columbia Experienced-Level Talent Pool



Columbia Business School is widely acknowledged as one of the finest international business schools in the world, making it a magnet for global business recruiters. Graduates often accept positions that include a significant international component, and many accept full-time positions outside their home country. Targeting the experienced-level talent pool at Columbia gives you access to a geographically and functionally diverse group of professionals with 5 to 10 years of experience or more.

Executive MBA Students

Columbia Business School's Executive MBA (EMBA) programs attract managers from around the world who come from a range of cultural, personal and occupational backgrounds. These working professionals participate in an academic program that provides highly relevant learning experiences at the intersection of theory and practice.

Joint EMBA programs with the Haas School of Business at the University of California, Berkeley, and London Business School extend the Columbia network around the globe. Students who enroll in the School's EMBA programs are diverse, sophisticated managers who have taken on, or aspire to take on, global responsibilities in their organizations, making them ideal candidates for recruitment by international companies.

A significant percentage of the EMBA class is self-sponsored and eligible for recruitment.



Columbia Business School Alumni Community

The Columbia Business School global community includes 37,000 alumni in 121 countries worldwide. There are more than 18,000 in the New York tristate area alone. The School's alumni are business leaders in financial services, consulting, real estate, healthcare, media and communications, information technology, marketing, nonprofits and entrepreneurial ventures. They are proud of the Columbia Business School brand, and many recruit actively on campus and through the School's job-posting and résumé databases.

Sidney Taurel '71

Chairman Emeritus, Eli Lilly and Company

"Because of its presence in New York City, Columbia helps bridge the gap between theory and practice in a way that no other school I know can do."

Michael Morris

Chavkin-Chang Professor of Leadership

"We're trying to teach people to collaborate and lead diverse organizations, and that's never going to be obsolete."

Experienced-Level Talent in Practice



Graeme Daykin '08

Vice President, Goldman, Sachs & Co.

A member of Goldman Sachs's capital introduction team, Graeme Daykin helps the firm's European hedge-fund clients raise capital from U.S. investors. Not long after he moved from London to New York, Graeme decided that an MBA would allow him to approach business from a broader and more nuanced perspective.

Marie Haguel '08

*Program Manager, Boeing 787 Program
Hamilton Sundstrand Corp.*

After earning two engineering degrees and beginning her career in Canada, Marie Haguel moved to the United States in 2002. Her employer, Hamilton Sundstrand, manufactures and services advanced-technology aerospace and industrial systems.



Henry Hu '05

Americas Plan Coordinator, IBM Corporation

Henry Hu had already earned a graduate degree in engineering from Stanford University and had worked in consulting, business analysis and planning for 10 years when he enrolled in the School's Executive MBA Program. As the Americas plan coordinator at IBM, he manages the budget for global business services in the United States, Canada and Latin America.

Maureen Musselman '07

*Vice President, Planning & Analysis, Business-to-Business Finance
American Express*

Maureen Musselman had worked for American Express for more than 15 years when she enrolled in the School's Executive MBA Program. As vice president of planning and analysis at American Express, she develops and implements business plans for legal entities and the company's business-to-business organization.



Profiles as of January 1, 2009



Select Top Employers of Experienced-Level Talent*

From CEOs and managing directors to new associates, Columbia Business School alumni permeate the ranks of a diverse group of employers, providing the starting point for broad and deep relationships with the School.

AllianceBernstein L.P.
American Express Company
AT&T
A.T. Kearney, Inc.
Bain & Company Inc.
Bank of America, N.A.
The Bank of New York Mellon Corporation
Barclays Capital
Booz & Company Inc.
The Boston Consulting Group, Inc.
Bristol-Myers Squibb Company
CIBC
Colgate-Palmolive Company
Credit Suisse Group
Deloitte Touche Tohmatsu
Deutsche Bank AG
Ernst & Young LLP
Exxon Mobil Corporation
Federal Reserve Bank of New York

FMR LLC/Fidelity Investments
Ford Motor Company
GAMCO Investors, Inc.
General Electric Company
General Motors Corporation
Goldman, Sachs & Co.
HSBC Bank USA, N.A.
IBM Corporation
ING Group, N.V.
Jefferies & Co. Inc.
Johnson & Johnson Family of Companies
JPMorgan Chase & Co.
KPMG LLP
Kraft Foods, Inc.
Lazard LLC
Lucent Technologies Inc.
The McGraw-Hill Companies
McKinsey & Company
Merck & Co., Inc.

Metropolitan Life Insurance Company
Microsoft Corporation
Moody's Investors Service Inc.
Morgan Stanley
Nomura Holdings, Inc.
Novartis International AG
Pfizer Inc.
PricewaterhouseCoopers International Limited
Prudential Financial, Inc.
Sony Corporation of America
Time Warner
Towers Perrin
UBS AG
Unilever, USA
Verizon Communications Inc.

*As of October 1, 2008

Connecting to the Columbia Experienced-Level Talent Pool



In concert with its colleagues in Alumni Career Services, the Career Management Center (CMC) is committed to partnering with hiring organizations across the public, private and not-for-profit sectors to effectively and efficiently recruit experienced-level candidates at Columbia Business School. The CMC is continually optimizing how to best connect the Columbia alumni and Executive MBA talent pools to the employment marketplace.

Recruiters can get to know the School's experienced professionals in several ways. Candidates can be identified through résumé books and the School's Career Opportunity Information Network (COIN) database of jobs and by participating in campus visits or alumni events.

Experienced-level candidates include alumni and full-time Executive MBA students. On- or off-campus events to target one group or both groups can be arranged through either the Career Management Center or Alumni Career Services.

Executive MBA Career Management
212-854-5471
EMBAJobSearch@gsb.columbia.edu

Alumni Career Services
212-854-8815
AlumniCareers@gsb.columbia.edu

Recruiting Options

www.gsb.columbia.edu/recruiters/how/experienced



Job Postings

Submit job postings for experienced-level professionals on the same Web site where you post opportunities for current full-time MBA students. Designating “Experienced Hire” as the eligible candidate type in the job-post form enables you to target both alumni and EMBA students. There is no charge for this service. www.gsb.columbia.edu/jobpost

Résumé Books

The Experienced-Hire Talent Portal is an online database that contains résumés of alumni and current EMBA students who are actively seeking job opportunities. If your organization does not already have access to the Experienced-Hire Talent Portal, you may request access online. www.gsb.columbia.edu/recruiters/how/order

Customized Résumé Collections

In addition to soliciting candidates through the job board, companies can request customized résumé collections for posted positions. www.gsb.columbia.edu/recruiters/how/experienced

Corporate Events

If you would like to plan an event designed to draw an experienced-hire audience, Alumni Career Services and the Career Management Center can advise you on strategies for organizing programs that are most appropriate based on your recruiting goals. Events may be held on the Columbia campus, at your corporate site or at another location. Opportunities to sponsor, host or participate in industry events and career workshops are also available.

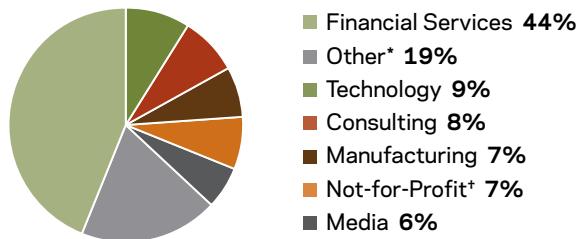
Keith Sherin '91

Vice Chairman and CFO, GE

“The important thing about change is that you have got to adapt and change to stay competitive.”



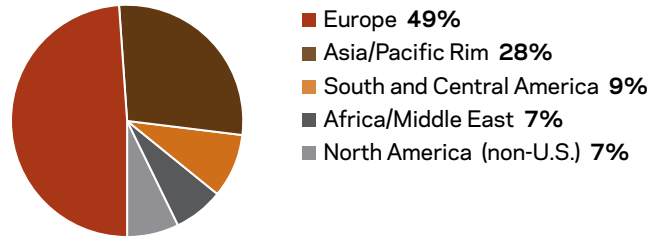
WHERE EXPERIENCED-LEVEL TALENT WORK BY INDUSTRY



* Includes healthcare, law, marketing and real estate

* Includes government and the arts

WHERE INTERNATIONAL EXPERIENCED-LEVEL TALENT ARE LOCATED



The Experienced-Level Talent base is comprised of both alumni and current Executive MBA students as of January 1, 2009.

TALENT POOLS AVAILABLE YEAR-ROUND	
<p>Executive MBA NY Approximately 240 students enter in September or January, graduate in May or August</p>	<p>Berkeley-Columbia Executive MBA 70 students enter in May, graduate in December</p>
<p>Executive MBA-Global Americas and Europe 70 students enter in May, graduate in December</p>	<p>Alumni are available year-round.</p>

Columbia Business School

Career Management Center
Columbia Business School
Uris Hall
3022 Broadway, Room 206
New York, NY 10027-6902
212-854-5471
careermanagementcenter@gsb.columbia.edu

Post positions online: www.gsb/columbia.edu/jobpost
Recruiters Web site: www.gsb.columbia.edu/recruiters

 COLUMBIA UNIVERSITY
IN THE CITY OF NEW YORK

